Business Case 2

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| **Application Name** | MyPersonalChef |
| **Type of business model** | Food Delivery and Meal Kit Delivery |
| **Target audience of users** | College Students, Office People, Busy People or Lazy People who don’t like to cook |
| **Value proposition** | Prepare and deliver delicious meals in no time |
| **How the system is used** | Portal will have two modules   1. Place Food Order   This portal will act as a platform for all the chefs to showcase their menus on portal. So, users can browse through all the available chefs and their respective menus to order freshly prepared food as per the requirement.     1. Place Meal Kit Order.   This feature is for those who love to cook but have no time to go for grocery shopping. So, this feature will allow users to order the easy-to-follow recipe cards, pre-portioned ingredients to freshly prepare food at user’s kitchen only.  Users can design their meal for a week and place order in advance for entire week.  User Roles -   1. Chefs who wish to provide cooking service 2. Admin to provide meal kit 3. Users to order precooked food or meal kits. |
| **Revenue generation** | Per Order |
| **Partners/Suppliers**  **(Stakeholders)** | * Supermarkets * Credit card Vendors * Food Network |
| **Expected Benefits** | This portal will help people cook delicious food effortlessly in no time using meal kit or they can directly order pre-cooked food.  This would provide a platform for people who want to sell their homemade food. |
| **Known Prototypes** | Home chef -  [https://www.homechef.com/](https://www.homechef.com/how-it-works) |